

Innovation for Our Energy Future



Join us the second Thursday of every month for a series of "brown bag" seminars, sponsored by the **National Renewable Energy Laboratory and** the U.S. Department of Energy (DOE). Each seminar is held at NREL's Washington, D.C., office or in Golden, Colorado. Topics focus on new and innovative renewable energy and energy analysis strategies, models, and technologies.





Web Access and Call-In Information

Log-In Info URL for log-in:

https://www.mymeetings.com/nc/join/ Conference Number: SW192882 (no passcode is needed)

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Call-In Info

To call in: 1-877-989-1543 Passcode: 8864359

Solar Energy: Rapidly Evolving Technologies, Markets, and Policies

A seminar presented by DOE/EERE's Office of Planning, Budget, and Analysis and NREL's Strategic Energy Analysis and Applications Center

Robert Margolis, National Renewable Energy Laboratory

Thursday, May 8, 2008

10 - 11 a.m. (Golden, Colo.)

Noon – 1 p.m. (Washington, D.C.)

(The seminar is also offered via conference call or Internet conferencing. See the log-in and call-in information below.)

The Department of Energy's Solar Energy Technology Program (SETP) has seen significant changes during the past couple of years. During this seminar, National Renewable Energy Laboratory (NREL) analyst Robert Margolis will discuss the origins of the Solar America Initiative (SAI), provide an overview of the SAI's R&D pipeline, and examine the changing investment patterns in solar technology (in the United States and globally). Margolis will examine the changing technology development dynamics for solar technology in the context of rapidly expanding markets, increasing private investment, manufacturing scale-up/product R&D and associated cost reductions, and innovation in business models and government policy. He will also raise the question of what these changes mean for the SAI going forward, both in the short and long term.

Robert M. Margolis is a senior energy analyst in the Washington, D.C., office of the National Renewable Energy Laboratory (NREL). His main research interests include energy technology and policy; research, development, and demonstration policy; and energy-economic-environmental modeling. Previously, he was a member of the research faculty at Carnegie Mellon University and a research fellow at Harvard University. He holds a bachelor's in electrical engineering from the University of Rochester; a master's in technology and policy from the Massachusetts Institute of Technology; and a Ph.D. in science, technology, and environmental policy from Princeton University.



Robert Margolis

Golden, Colo., information

1617 Cole Blvd., Golden, Colorado Building 3, Conference Room 170

Please contact Kalia Kehoe at kalia_kehoe@nrel.gov or 303-384-7439

Washington, D.C., information

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Please contact Wanda Addison, of Midwest Research Institute (MRI), at wanda addison@nrel.gov or 202-488-2202